

CADO SYSTEM 20/20



Information systems
aren't expensive anymore.

CADO SYSTEM 20/20.

(In case you're considering an IBM 5120, System 32 or System 34.)

Now...do all your data, word and message processing...and save thousands of dollars...all at the same time.

The CADO System 20/20 is a multi-tasking system: You can run accounts payable...at the same time you print an inventory report...while you're receiving an international Telex...as you're electronically typing customer correspondence! The CADO System 20/20 is a complete, multi-function office information system that can do all of these tasks and more—simultaneously.

So while you're growing from a small business to a dominant competitive force in your field, your CADO System 20/20 can grow...

... from a one-station system with printer and floppy disk storage handling the usual accounting functions of a small business...

... to an eight-partition, multi-tasking configuration with complete data communications, word processing, and hard disk storage to handle ALL your business information.

The CADO System 20/20 performs the data processing functions every business needs—with the speed and accuracy of the finest business computer. That includes billing, payroll, general ledger, accounts payable and receivable.

Plus sales analysis and order processing, job management, purchase order writing, inventory

management, and a wide range of specialized applications for retailers, wholesalers, distributors and manufacturers as well as medical, dental and legal professionals.

CADO gives you, free of charge, JUST ASK II—a new high-speed management inquiry system that lets you generate your own custom reports or automatically merge data from your information files into letters and other correspondence. And you can create and enter new files, too!

What's more, CADO offers the WORLD'S FIRST self-teaching tutorial packages that actually guide your staff through every step of the basic functions. Using the tutorials, even newcomers—without outside help—will rapidly be breezing through the basic accounting, word processing and report writing procedures.

There are now more than 150 CADO offices around the world. Call the one nearest you. Ask to see a demonstration of the low-cost CADO System 20/20—the family of computers for the small and not-so-small business.

You'll discover what thousands of CADO users have already learned: Information systems aren't expensive anymore.



CADO DOES IT ALL:

**State-of-the-art Hardware...
Complete Financial Packages...
Custom Applications Software
...Factory-Trained Service.**

**AND BEST OF ALL...WE WON'T SEND YOU
TO A SOFTWARE HOUSE!**

When you deal with some business computer suppliers, buying the hardware is only the beginning.

Not when you deal with CADO.

When you buy the CADO System 20/20, nine field-proven, easily modified financial packages are available, too. All of the basic financial programs you need to run your business. And our representatives will customize any of these packages to meet your specific needs.

Then, if you need them, CADO also offers dozens of custom applications—special software for wholesalers; retailers; manufacturers; distributors; lawyers, CPA's and other client-oriented professionals; health care and dental services;

radio stations; manufacturers' representatives . . . the list goes on and on.

No other outside suppliers. No treasure hunt for the right third-party software house. You'll get everything you need from CADO.

Ready-to-go financial packages to handle the accounting side of your business. Complete custom application software to handle the business side of your business. And service if you need it from your CADO factory-trained service representative.

All with a call to your nearby CADO dealer.

**No one can keep track of your business like
CADO can.**

Sales
Accounting

CADODISK

Direct
Billing

CADODISK

Accounts
Receivable

CADODISKETTE

Inventory
Management

CADODISK

Accounts
Payable

CADODISK

General
Ledger

CADODISKETTE

Payroll

CADODISK

Purchase
Order
Writing

CADODISK

Job
Management

CADODISKETTE

FOR BUSINESSES THAT PLAN
THAN THEY ARE TODAY...THE
IT GROWS ON YOU.



TO BE BIGGER TOMORROW CADO SYSTEM 20/20:



THE COMPLETE

The CADO System 20/20 is a complete, multi-station word processing system that lets you create, edit, store and print all your documents, correspondence and other typed material with computer speed, accuracy and ease. In fact, its word processing capabilities alone could pay for the system.

But the CADO System 20/20 is a complete, multi-function business computer, too. Combining the best of data processing and word processing technology, it out-thinks, out-writes and out-performs its nearest competitors.

Unlike other systems, CADO allows you to:

- Enter new correspondence and work on other word processing jobs at the same time.
- Edit proposals and update payables and pay-rolls at the same time.

In fact, the CADO System 20/20 lets you do an incredible range of word processing AND data processing tasks—on the same system—at the same time.

The CADO System 20/20 automatically inserts names, addresses, balances or other personalized data in letters, forms or collection notices. Each document, whether a one-page letter or a 100-page manual, is stored on disk for quick retrieval. You simply name the document and retrieve it by that name.

You can make changes and corrections in your text, reformat it, and create new documents from selected portions of old documents. And CADO gives you sophisticated editing features like automatic line numbers, designation of required spaces and required hyphens, pagination, and local (screen) and global (document) “find” and “change.”

Messages from the system appear on the screen,

prompting entry of the correct information and indicating which operating procedure is in use.

In one interactive session, you can create, edit, save and print a document!

Some special CADO features:

- *Document-oriented word processing accepts and stores text as a total document. (Some word processors work page by page; when you add a paragraph to theirs, you have to readjust all the pages.)*
- *Automatic screen scrolling. As you enter the text, the screen rolls upward continuously, always leaving room at the bottom.*
- *Automatic word wrap-around. Any word that goes over your pre-set right margin is automatically moved to the next line.*
- *Automatic paging creates and numbers pages to pre-set specifications. “Widow” lines are automatically eliminated.*
- *Margin settings and alpha/numeric tab settings are easily selected and changed by the operator.*
- *Document merge permits standard phrases, prestored paragraphs or portions of any document to be merged into the text of another.*
- *Footnotes and Page Headers are handled automatically.*
- *Right hand justification is automatic, and eliminates the need for expensive typesetting on many types of documents.*
- *Superscripting and subscripting for printing one-quarter space above or below the base line.*
- *Expanded character sets are available on individual print element.*
- *Boldface type for titles or key words help emphasize important material.*

WORD PROCESSOR

CADO gives you more word processing features than you'll probably ever use.

The result of CADO conveniences: Faster, easier text entry, and error-free final copy with a "printed" look. From original input on a standard typewriter keyboard... through automated editing features for quick and easy revisions...

to perfect final copy—CADO does it all.

The CADO System 20/20 is so simple to operate, your secretary will be creating, editing, printing and transmitting documents on the very first day.

BOLD—Request headings to be printed in bold face.

PAGE—Request new page to be created at a specific point in the document.

CNTR—Centers headings or other text automatically.

MARG—Request one of four specific margin formats or define temporary margins.

ENTR—Enter new text.

SAVE—Save a block of text.

RTYP—Retype incorrect text correctly.

XOUT—Erase characters of text.

DELT—Delete blocks of text.

FMT—Allows operator to vary printing format within the document. Also used for operator notes which the system ignores on printout.

STOP—Stops printer to allow change of printing element.

LINK—Keep specified lines on the same page.

FOOT—Automatically inserts footnotes at bottom of page.

ULIN—Automatically underlines text.

IND—Start special paragraph indent function.

HYPN—Insert a ghost hyphen to hyphenate a long word.

ALT—Switches to an alternate character set to allow printing of documents with special symbols or another type face.

SUPR—Prints text 1/4 space above baseline.

SUB—Prints text 1/4 space below baseline.

LINE—Move the cursor to a specified line anywhere in the document.

OVER—Prints a character over another character.

GET—Retrieve a stored document.

MERG—Insert prestored text in a document.

KEEP—Store a document.

FIND—Find an item on the screen or make a global search for an item anywhere in an entire document. (A CADO document can be 10,000 lines long. Push this key and find the item you want!)

CHNG—Automatically searches and changes text on screen or throughout entire document.

WANT INSTANT ANSWERS? JUST ASK.

If you're under the impression that only a programmer has the magic touch it takes to make a computer collect data and report on it, JUST ASK CADO. With CADO's own JUST ASK II new, high-speed management inquiry system, you or your secretary can put the CADO System 20/20 through its paces as it:

- Answers questions on any aspect of your data files.
- Sorts and totals information as requested.
- Inserts specific information from data files into personal letters.
- Creates bar charts that graphically display information from your database.

CADO's JUST ASK II produces instant answers to the management information you request, using simple English-language commands like:

- LIST
- SELECT
- COUNT
- TOTAL
- CHART

And it enables you to blend the information processing capabilities of your CADO System 20/20 with its word processing capabilities to produce custom documents.

CADO's JUST ASK II simplifies the entire process of creating management reports. In fact, it's so simple that all you need to do is type an English-language sentence—like the following:

LIST CUSTOMERS WITH A
BALANCE > \$500.00

From this sentence, JUST ASK II will list all of your customers who owe you more than \$500.00.

01/01/80	08:07:12			PAGE 1
CUSTOMER NAME	BALANCE	CONTACT NAME	TELEPHONE	
Marine Electronic Specialties	752.61	Jamen Marine	(213) 345-6543	
Marine Boating Corporation	1012.19	Sam Smith	(805) 880-6130	
Maple Electronics	797.53	Gene Johnson	(805) 675-7698	
CADO Systems Corporation	600.00	Mr. George Ryan	(213) 320-9660	
Any Company	1100.00	Joe Jones	(800) 123-4567	

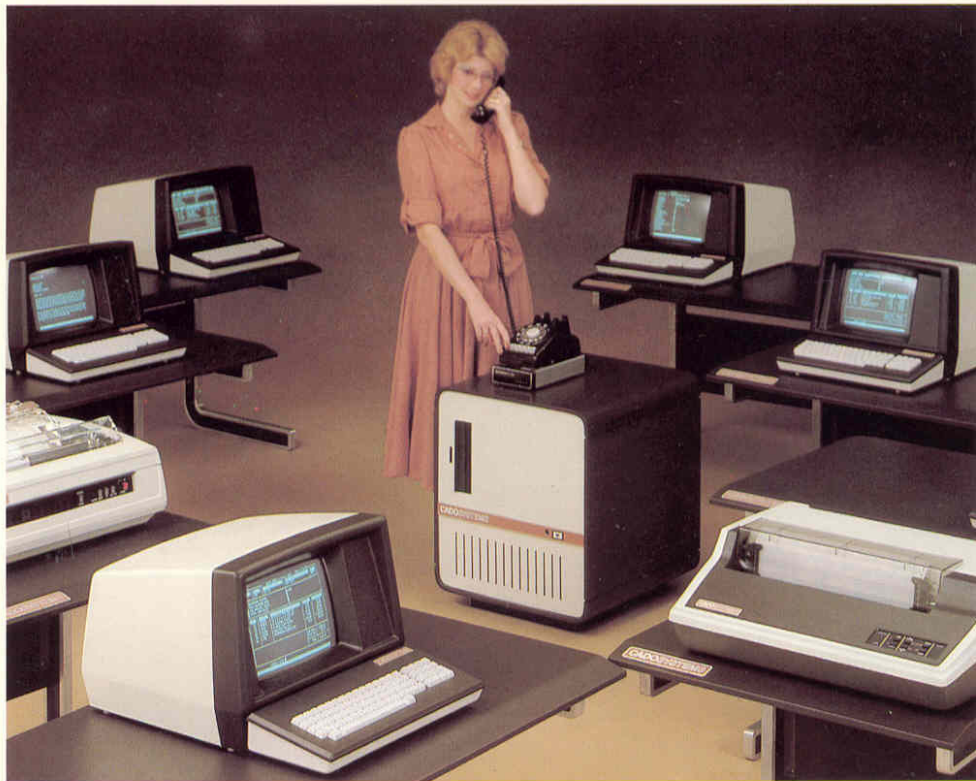
Or, take a different approach. Tell the system to:
**FILL THE CUSTOMERS IN OVERDUE
IF THE BALANCE > \$500.00**

From this instruction, JUST ASK II will produce a customized set of flawlessly typed letters with appropriate information automatically inserted, that you can immediately send to delinquent customers.

CADO SYSTEMS CORPORATION 2771 Toledo Street Torrance, California 90503	
CADOSYSTEMS	
Tel (213) 320-9660 TWX 910-349-7537	
Marine Electronic Specialties 28110 S. Western San Pedro, California 91022	
Dear Mr. J. Marine,	
Our records show that your account is now more than 60 days past due. In order to assure that there is no delay in future shipments, please send us a check for your current balance of \$752.61. Thank you for your prompt attention to this matter.	
Sincerely,	
Nancy Dalton Credit Manager	

Entering data is just as simple as reporting on it. Keeping track of other information is simple, too. Determine what you want to keep track of. Enter it. Then report on it. Best of all, CADO's JUST ASK II is provided at no extra charge on CADO Systems. Computers are supposed to be smart devices. At CADO they are.

MESSAGE PROCESSING, TOO!



The CADO System 20/20 handles your administrative message traffic quickly and easily, communicating over telephone, TWX or Telex lines. It works in conjunction with word processing to transmit messages from diskette files (stored protocol-free) to any telephone, TWX or Telex number anywhere in the world.

Look what CADO can do in your office:

- *Automatic dialing lets you transmit your administrative messages in an unattended mode. Time zone differences will fade away. And lower rates during off-peak hours will reduce your line charges.*
- *Receive messages when your office is closed.*

- *Send one message to several different places.*
- *Send several messages to one destination with a single entry.*
- *Send messages by direct connection with interactive dialogue and instant replies... just like a telephone call.*
- *Do all these tasks at the same time your operator is preparing text or running a payroll.*

From a phone booth or hotel room, using a lightweight acoustic coupler and a portable keyboard/printer, your field people can actually send and receive messages to or from your CADO System 20/20 via any telephone... in the same city or 10,000 miles away!

CADO SYSTEMS

WILL BE THERE... AS YOUR BUSINESS GROWS!

CADO grows as you grow. Whether you're a one-person shop or a thousand-employee factory... manufacturer or retailer... consultant or

professional... there's a CADO system for you. And as you add people, inventory and profits, your CADO system can grow with them all.



THE CADO C.A.T. SYSTEM 20/21

The world's first self-teaching computer/word processor for very small businesses and professions. Includes complete financial software packages for the business that needs its first computer... plus complete CADO tutorials so that you and your staff can learn quickly and easily how to make the CADO Computer-Aided Tutor help your business.



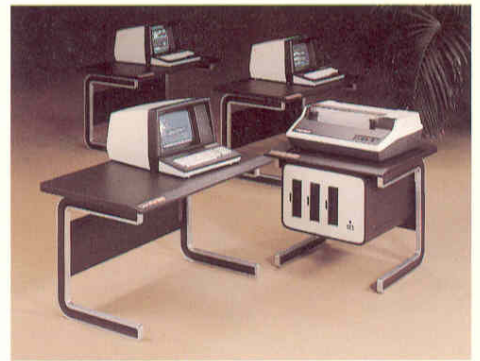
SYSTEM 20/22

The small information processing system that makes total information processing a reality for every business. CADO's self-teaching tutorials are available to help you train your people on ALL CADO 20/20 information systems.



BELL TERMINALS & PRINTERS, TOO

The new CADO System, like earlier CADO products, continues to support the outstanding Bell System Keyboard Display Terminals and Line Printers. They're among the best in the industry.



SYSTEM 20/24

The medium-size system that's the basis of many special CADO application packages. Includes word processing, message processing, electronic typing—of course!



SYSTEM 20/28

The ultimate in low-cost information systems—designed for the company well on its way to the Fortune 500... or already there! Winchester mass storage to provide you with 52 MILLION characters of storage.

CADO SYSTEMS

CADO SYSTEMS CORPORATION
2771 Toledo Street, Torrance, CA 90503
(213) 320-9660, TWX 910-349-7537
Telex 65-3593