

CENTRONICS IS:

LEADERSHIP IN PRINTER TECHNOLOGY.

In the world of computer printers, Centronics is synonymous with leadership.

Leadership in printer capabilities and technology...leadership in worldwide service and support of its customers.

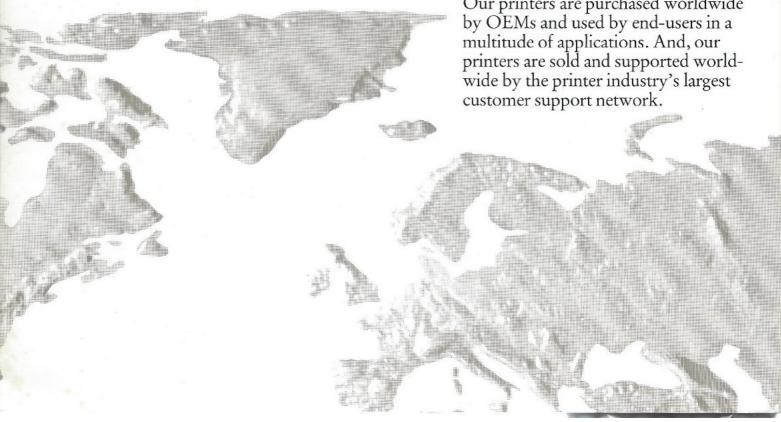
Since 1968 in fact, when the company was founded, Centronics innovations in dot matrix printer technology have been the standards by which all dot matrix printers are judged. And today Centronics is still the foremost printer company in the world, designing, manufacturing, selling and servicing the industry's most comprehensive line of dot matrix and line printers.

CUSTOMERS

Partnership best describes the Centronics approach to our relationship with OEM customers. And commitment, to the long term success of that relationship, best describes our philosophy. Our consistent record as the leading choice of OEMs in Brand Preference Studies is but one confirmation that our partnerships are successful.

As a combined result of our leadership role and our commitment to our partnership approach to customers, Centronics has sold half a million printers worldwide and now boasts a complete range of printers. A spectrum of printer products that has never been broader nor more competitively superior.

Our printers set the standards in reliability, print quality, interfacings, functionality and price/performance. Our printers are purchased worldwide by OEMs and used by end-users in a multitude of applications. And, our printers are sold and supported worldwide by the printer industry's largest customer support network.



CENTRONICS IS COMPLETE CHOICE OF PRI AND PRINTER CAPA

SPEEDS.

Dot Matrix Printers: CPS: 50, 80, 100, 120, 150, 180, 200. Line Printers: LPM: 300, 600, 900, 1200, 1600, 2000.

COLUMN FORMATS.

66, 80, 132, 136, 216 column widths.

GRAPHICS.

6- and 8-pin addressable. Block Graphic Sets.

DOT MATRIX FORMATS.

 $7 \times 8, 9 \times 7, 9 \times 9, 11 \times 8, 11 \times 9.$

CHARACTER SETS.

48, 64, 96, 128.

BAUD RATES.

110 Thru 19, 200 baud.

PAPER HANDLING FORMATS.

Up to 12-part forms. Cut sheets (letterhead). Centronics fan-fold. Roll paper. Demand document forms.

INTERFACES.

Serial and parallel. Centronics Parallel (The Industry Standard). RS232. RS449. Current Loop.

Special Proprietary Interfaces.

DOT MATRIX CHARACTER, SERIAL PRINTERS.



The "toy" printers can't touch the performance of this commercial grade desk top printer for small businesses and personal workstation/DP applications. Because they lose their price advantage when you add the options that are standard on the "122 Graphics":

- Bidirectional, logic-seeking @ 10 CPI
 11 x 8 Dot Matrix

- 5-part forms capability
 Large library of "off-the-shelf" software
 Switch selectable pin-addressable graphics
- Business and image graphics
- 132 column paper width

150 SERIES. MODEL 150.

This is the OEM's ideal. It's a small, versatile and rugged printer designed for 100% duty cycle microcomputer, business systems, and data logging applications.

- 150 CPS @ 10 CPI
- · 80 column standard format
- Cassette ribbon
- · Roll, cut-sheet, fan-fold paper
- Paper empty detection
- · Compact, rugged
- 100% duty cycle
- Bidirectional logic-seeking

MODEL 152.

Similar to the Model 150, but can handle 5-part forms and paper up to 15" wide. Industrial grade reliability. High spare parts commonality with the 150.

CORPORATE HEADQUARTERS.

One Wall Street Hudson, New Hampshire 03051 (603) 883-0111

CANADIAN OPERATIONS.

Centronics Canada Inc. 5170 Timberlea Blvd. Unit B Mississauga, Ontario L4W 2S5 (416) 625-0770

EUROPEAN HEADQUARTERS.

Centronics Data Computer (UK) Ltd. Petersham House Harrington Road London SW7 3HA 01-581-1011

EUROPEAN SUBSIDIARIES.

Centronics Data Computer (UK) Ltd. Victoria Way Burgess Hill Sussex, U.K. 04446-45011

Centronics Data Computer (France) S.A. 71-73 Rue Desnouettes, 75015 Paris, France 828-40-51

Centronics Data Computer GmbH Arabella Center Lyoner Strasse 44-48 6000 Frankfurt am Main 71 West Germany

Centronics Data Computer (Italia) S.p.A. Via Santa Valeria 5, 20123 Milan, Italy 809-516

MODEL 159.

A "transaction document" version of the Model 150 designed specifically to handle multi-part (5) quick forms with variable "top-ofform" and forms tear-off within 1-inch of top-of-form.

350 SERIES.

- Reliable modular design
- 200 characters per second
- · Semi-automatic paper handling
- · Cut sheet and continuous fan-fold capability
- . Demand document capability
- Serial and parallel interfaces
- Pin-addressable graphics
- . 6-part forms handling

MODEL 352.

The Model 352 is an industrial grade printer that provides exceptional feature content to satisfy the full range of data processing and office applications requirements.

MODEL 353.

The printer for today's DP and workstation

OEM needs. All the same features as the 352 plus: near letter quality print. Crisp, correspondence quality print at daisy wheel speeds for office and business applications. LCD display for clear, concise machine set-up and operator interfacing. Single sheet, fan-fold paper and demand document flexibility are standard paper handling capabilities.

700 SERIES. MODELS 702, 703, 703G, 704 and 753.

The established industry standard in matrix printing. That's the Cen-



MODEL 739. WITH COLOR CONVERSION KIT.

Ideal for office applications. Correspondence print quality. True lowercase, descending characters, underlines and high resolution graphics. Operates at a noise level less than that of a typewriter.

- · Correspondence quality print
- Pin-addressable graphics
- 2-color conversion kit
- N x 9 dot matrix in proportional spacing mode
- 100 CPS monospaced mode
- 80 CPS proportional spaced mode
- 3 way paper handling

FACTORY LOCATIONS.

Hudson, New Hampshire Drogheda, Republic of Ireland Dorado, Puerto Rico Rochester, Michigan* Stevenage, U.K.*

CENTRONICS SALES OFFICES.

Tempe, AZ Irvine, CA Sunnyvale, CA Farmington, CT Stamford, CT Miami Lakes, FL Norcross, GA Arlington Heights, IL Woburn, MA Columbia, MD Birmingham, MI Minneapolis, MN St. Louts, MO Mt. Laurel, NJ Woodbridge, NJ Syracuse, NY Syracuse, NY Arlington, TX

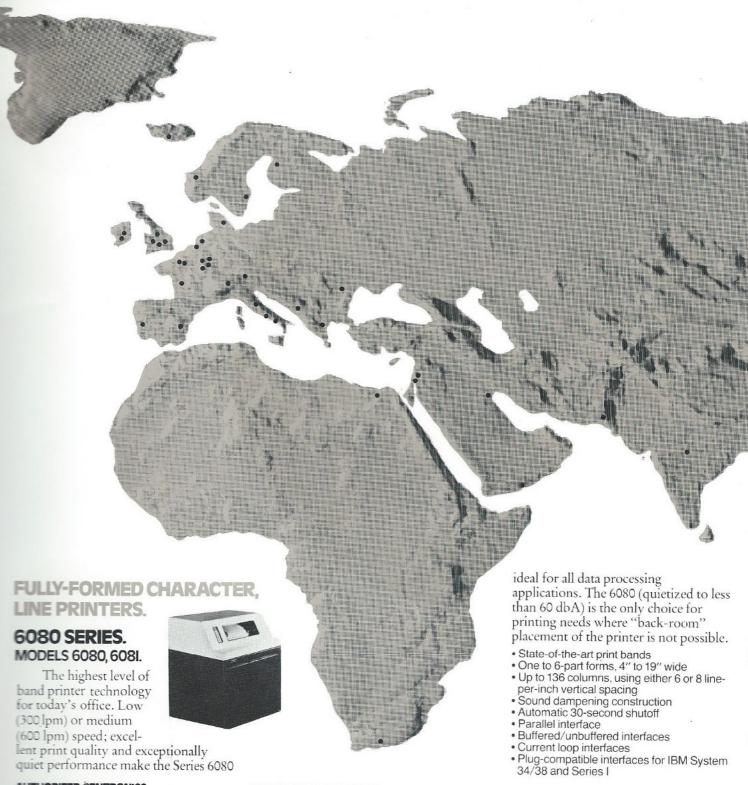
Houston, TX Bellevue, WA Calgary, Alberta Mississauga, Ontario Dorval, Quebec Dorado, Puerto Rico Drogheda, Rep of Ireland Paris, France Burgess Hill, UK Milan, Italy Rome, Italy Frankfurt, West Germany Hamburg, West Germany Munich, West Germany

CENTRONICS SERVICE LOCATIONS.

Birmingham, AL
Anchorage, AK
Tempe, AZ
Irvine, CA
Sunnyvale, CA
Lakewood, CO
Miami Lakes, FL
Tallahassee, FL
Tampa, FL
Albany, GA
Norcross, GA
Honolulu, HI
Arlington Heights, IL
Woburn, MA
So. Berwick, ME
St. Louis, MO
Charlotte, NC
Wake Forest, NC

Omaha, NE
Hudson, NH
Mt. Laurel, NJ
Albuquerque, NM
Syosset, NY
Penfield, NY
Las Vegas, NV
Reno, NV
Portland, OR
Columbia, SC
Nashville, TN
Arlington, TX
Houston, TX
Richmond, VA
Spokane, WA
Mississauga, Ontario
Dorval, Quebec
Burgess Hill, UK

Paris, France Frankfurt, W. Germany Milan, Italy Dorado, Puerto Rico Drogheda, Republic of Ireland



AUTHORIZED CENTRONICS REPRESENTATIVES.

rrance, CA Advance, CA Largo, FL Arlington Heights, IL Indianapolis, IN Wakefield, MA Glen Burrie, MD Potomac, MD Rochester, MI Minneapolis, MN St. Louis, MO Cherry Hill, NJ Las Cruces, NM

Northport, NY Rochester, NY Pittsburgh, PA Dallas, TX Herndon, VA Norfolk, VA Bellevue, WA

AUTHORIZED CENTRONICS

DISTRIBUTORS.

Huntsville, AL
Scottsdale, AZ
Tempe, AZ
Costa Mesa, CA
Mountain View, CA
Olivenhain, CA
Torrance, CA
San Diego, CA
Sunnyvale, CA
Englewood, CO
Danbury, CT Danbury, CT Coral Gables, FL Ft. Lauderdale, FL St. Petersburg, FL Marietta, GA Norcross, GA Bensenville, IL

Carmel, IN Carmel, IN
Indianapolis, IN
Olathe, KS
Overland Park, KS
Newton Highlands, MA
Woburn, MA
Chevy Chase, MD
Columbia, MD
Livonia, MI
Grand Rapids, MI
Minnetonka, MN
Earth City, MO
Cherry Hill, NJ
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East Syracuse, NY Rochester, NY Raleigh, NC Cleveland, OH Dayton, OH Lake Oswego, OH Portland, OR Portland, OR Addison, TX Arlington, TX Austin, TX Irving, TX Houston, TX Salt Lake City, UT Vienna, VA Bellevue, WA New Berlin, WI Mississauga, Ontario Nepean, Ontario

St. Laurent, Quebec Calgary, Alberta Panama City, Panama Petaling Jaya, Malaysia Pinegowrie, South Africa Piraeus, Greece Aalsmeer, Netherlands Ashdod, Israel Ashdod, Israel
Asuncion, Paraguay
Auckland, New Zealand
Bangkok, Thailand
Beirut, Lebanon
Bogota, Colombia
Brugs, Switzerland
Brussels, Belgium
Buenos Aires, Argentina Bucharest, Romania Bulawayo, Zimbabwe



9380 E-SERIES* MODELS 9383, 9386. 9389, 9380-12.

Built reliable for heavy duty data processing applications. Due to their quiet operation and unsurpassed print quality, they are well suited for the many EDP environments. High printer reliability with a minimum of maintenance. The printers' universal power supply, certification to international standards, and international character sets make for a worldwide product offering.

- . 300, 600, 900, 1200 LPM/64 characters
- 48, 64, 96, 128 character set capabilities
- · Print bands common to all 4 models
- Over 80% spare parts commonality

 and 15 CPI 9383 and 9386E
- Power stacking on 9380-12E
- 2 million line life towel ribbon common to all models
- · Operator touch-control panel
- Quietized cabinet
- · Dual hinged bonnet for easy maintenance

9370 FASTRAIN SERIES.* MODELS 9370-I, 9370-2, 9370-3.

The FASTRAIN has been designed for a reliable, long life. Proven heavy duty components stand up to almost around-the-clock use with little maintenance. The use of nonmetallic surfaces between moving parts instead of metalto-metal contact reduces wear and contributes to reliability. Packaging promotes airflow for efficient heat dissipation, which adds to the long life.

- 1200, 1600, and 2000 lines per minute
- Quiet operation with enclosed forms feed and stacking
- Straight, evenly spaced print lines
- 6 or 8 lines/in (6 or 8 lines/25.4 mm) under program control



- · High document throughput · Operator changeable, self-cleaning type
- arrays · Forms movement verification
- Power forms stacker

lairo, Egypt Laracas, Venezuela Larolina, Puerto Rico omay aguela, Honduras uenca, Ecuador Dubai, UAE Dublin, Republic of Ireland Glostrup, Denmark ala City, Guatemala Hamilton Bermuda Hong Kong Hwalstad, Norway Karachi, Pakistan La Paz, Bolivia Las Palmas, Canary Islands Lima, Peru

Lisbon, Portugal Madrid, Spain Manama, Bahrain Manila, Philippines Mexico City, Mexico Montevideo, Uruguay New Delhi, India North Sydney, Australia Quito, Ecuador Revkiavik, Iceland Safat, Kuwait Sana'a, Yemen San Jose, Costa Rica Santo Domingo, Dominican Republic Santiago, Chile

Sao Paulo SP, Brazil eoul, Korea Singapore Stockholm, Sweden Taipei, Taiwan Wien, Austria Zagreb, Yugoslavia

*The 9380 E-Series® and the 9370 FASTRAIN Series® are currently product offerings of Control Data Corporation which are manufactured by its subsidiary Computer Peripherals, Inc. (CPI). Centronics Data Computer Corp. (Centronics) and Control Data Corporation have entered into an agreement whereby the printer portion of CPI would be merged into Centronics. The consummation of the transaction requires approvals including the approval of the stockholders of Centronics.

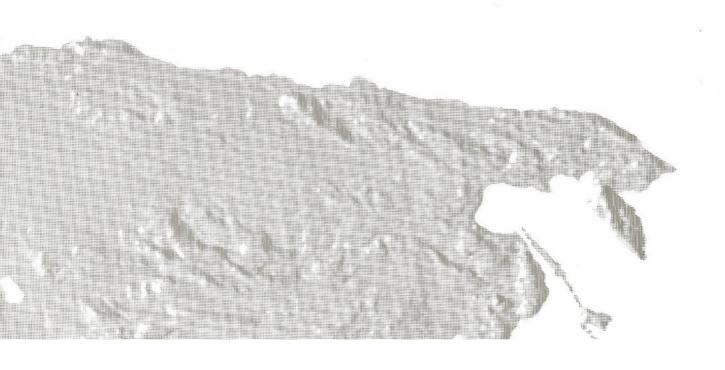
BROADEST LINE OF PRINTERS IN THE INDUSTRY.

Look at the breadth of our line: 21 models in all. Low and medium speed dot matrix printers that fill a broad range of application needs; mediumand high-speed sophisticated line printers for the most demanding data processing requirements. Printers that meet every need: Data communications. Word processing. Small business computing. Personal computing. High volume mainframe data processing printing. Multifunction workstations. Office automation.

WORLDWIDE SALES AND SERVICE.

Centronics printers are sold and serviced by the world's largest independent network of on-site service and walk-in service centers in the printer industry. Not just third-party service—FACTORY AUTHORIZED SERVICE! Worldwide.

In summary, Centronics is a unique blend of leadership in product innovation, and commitment to total customer support around the world. And in the expanding world of computers and computerization, Centronics is dedicated to keeping pace with its expanding world of printer technology and capability.



CENTRONICS

Centronics Data Computer Corp. One Wall Street, Hudson, New Hampshire 03051