Lexitron: First Family of Text Processors

VT 1101

VT 1102

VT 1201

VT 1202

VT 1303

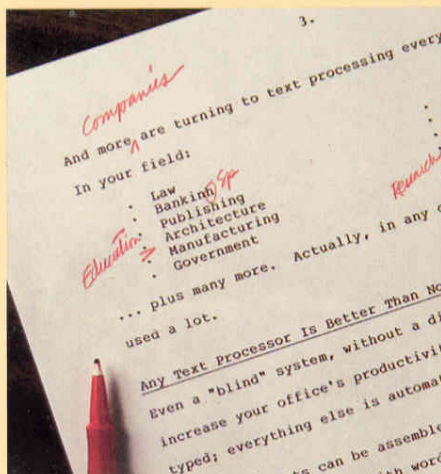# How text processing beats the ever-rising cost and volume of office work

More and more paper work is required each year, while secretarial costs soar. Yet there is a sharp limit to the productivity of even the best secretary who has to do everything on the typewriter.

Think of the hours wasted retyping whole pages just to update a few paragraphs or key figures. And typing the same words over and over for standard forms, reports and proposals.

Of course, each revision of any document means a whole new draft—automatically doubling output time.

The inevitable answer

Text processing is the sensible way to keep ahead of constantly escalating costs and volume. In fact, considering the time and money to be saved, a switch to text processing is

Revised pages are printed at top speed. With a Lexitron system, that means up to 660 words a minute—many times faster than the finest typist. The printing is clear and sharp (shown here life-size and unretouched), with a wide choice of type sizes and styles.

Why retype the whole page? With text processing, all you type is the actual revision.

virtually inevitable because it gives such a competitive edge. That's why thousands of companies have already made the switch. And more companies are turning to text processing every day. In your city. In your field:

- Law
- Banking
- Publishing
- Architecture
- Education
- Manufacturing
- Government
- Health Care
- Construction
- Engineering
- Advertising
- Insurance
- Research
- Accounting

...plus many more. Actually, in any office where typewriters are used a lot.

Any text processor is better than none

Even a "blind" system, without videoscreen or high-speed printer, means an instant upsurge in office productivity. Only new material is manually typed; everything else is automatically reproduced.

Whole documents can be assembled from standard paragraphs stored in the system's memory, with words changed and new material added as needed.

And revisions are a snap. Whatever words you want are easily changed, added, deleted, while text that is already correct stays as is, untouched. Then the system prints a revised draft, nonstop, at top speed.

The best system for you

It should have all the features you need to do all your typing, whatever it is. From routine correspondence to the most complex, long, heavily edited and revised technical work.

What's more, the best system should be cost-effective. All you should have to pay for are the capabilities you truly need.

That's where the Lexitron First Family of text processors comes in.

Here's what Lexitron text processing looks like

Easy to see why Lexitron systems are so easy to use.

The operator keys text on a familiar typewriter keyboard. It instantly appears on the screen, sharp and clear—shown here actual size, unretouched.
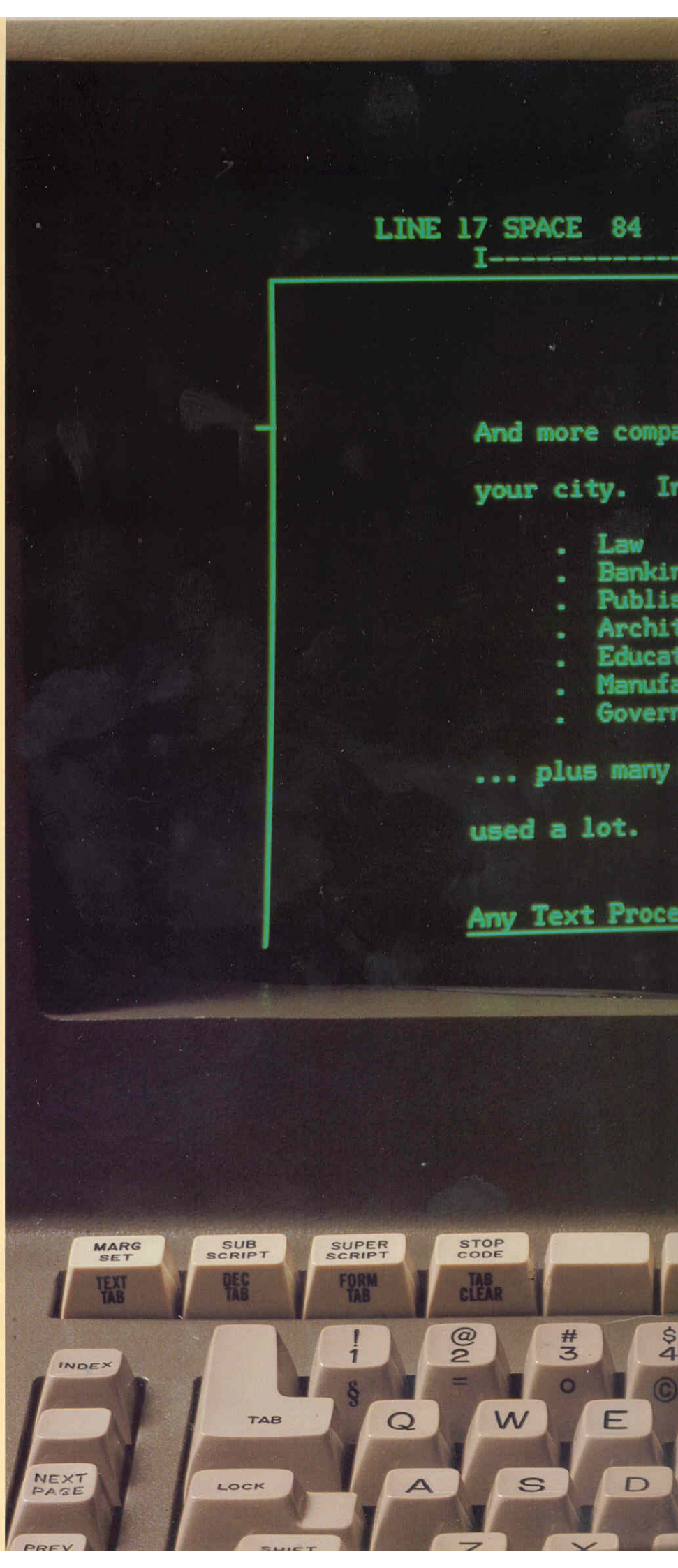
The 1/3-page close-up of keyed text makes it easy to spot any errors made while composing. And to correct them with a simple strike-over. (Full-page-screen models are also available.)

Most of the control keys are self-explanatory: DELETE, INSERT, ERASE, etc. With them, the operator can make revisions in the shortest imaginable time—even shifting whole paragraphs from page to page.

Then, at the touch of a button, the operator can look at the whole page to check format. When each page is letter-perfect, the operator touches another button and everything is printed, exactly as it appeared on the screen, at up to 660 words a minute. As shown life-size on the opposite page. Just like a typewriter—but much faster—and with no further proofreading needed.

The whole page can be shown in reduced size.

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Any Text Proce

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Is Better Than None

Why the Lexitron family of text processors makes most sense for your needs

It doesn't matter what your needs are. There is bound to be a Lexitron system that fits them exactly. Because Lexitron offers nearly every conceivable combination of models, capacities, capabilities and features.

Lexitron offers it all

This really is the First Family of text processors, offering you the total choice that means cost-effectiveness.
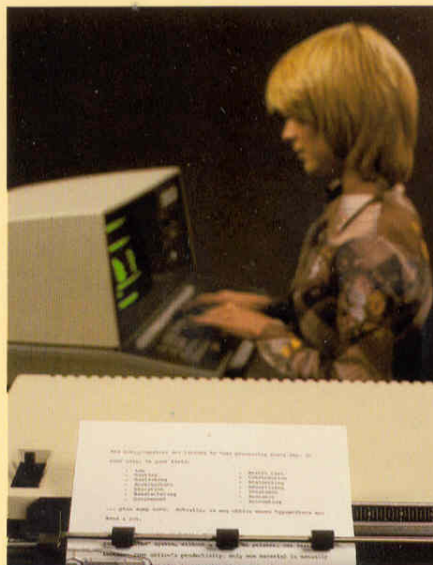
For instance, every Lexitron system has a videoscreen for maximum flexibility and speed with corrections and revisions. Some other systems also have screens. But Lexitron lets you choose either a full-page screen (900 Series) or close-up, 1/3-page screen (VT 1000 Series).

Choice of media

Lexitron offers a choice of storage media: tape cassette or mini-floppy disk. With a further choice of single or double floppy. Plus easy, economical conversion from one to the other. Even the capability of using both media on the same system! That means Lexitron systems are compatible. They can also communicate with each other, and with many computers.

Cost-effectiveness — starting under $10,000!

The basic Lexitron text processor is a desk-top text editor (keyboard, screen and storage medium) and a printer. Prices start below $10,000—about what you'd pay for a "blind" system with much less capability. You can add another text editor, sharing a printer, to reduce per-station costs. And your printer can be as fast as 660 words per minute.

Open-ended capability

Every Lexitron VT 1000 system is microprocessor-controlled, so each model can easily and inexpensively be upgraded as your needs expand. Or as new features you want are developed. (See the back page for details on available features.)

This kind of easy, add-on growth means you always have what you need—and pay only for what you really do need.

Lexitron systems do it all

Whatever kind of typing you do, you will find a system with features that are ideal to do the job for you

most efficiently. And you get jobs done on time, beating even the tightest deadlines! Lexitron systems handle:

Routine Correspondence. Letters, memos, short reports. Easily revised, stored for updating and re-use.

Long Documents. With heavy editing, many revisions. Contracts, manuals, proposals, etc.

Statistical Typing. Even with variable formats and frequent revisions.

Technical Typing. Equations, formulas, engineering reports, foreign language. Anything requiring special characters.

Repetitive Typing. Intermixing standard text and new material—legal documents, form letters, proposals, etc.

Welcome to the family

Lexitron systems are so easy to operate, we train your regular typists in a day. We help you design the most efficient program for using text processing in your particular operation, and brief your staff on how to get the most out of the system.

Naturally, we stay with you to be sure the system is really doing the job for you, with service and support to keep it up to full productivity.

In short, we treat you like part of the family. The First Family of text processors.

There is a Lexitron model with exactly what you need

Only the Lexitron First Family gives you total choice—for the best output at the lowest possible price.

Start with screen size. All Lexitron 900 Series models feature a full-page screen. All in the VT 1000 Series have a 1/3-page close-up screen, with a reduced full-page display feature.

Choice of media

The 900 Series and VT 1100 models offer tape cassette media. All VT 1200 models feature a single mini-floppy diskette. The VT 1300 Series has a dual mini-floppy.

Present owners of 900 Series and VT 1100 models can easily convert from tape to diskette. Only Lexitron offers this range of choice.

Features common to all Lexitron VT 1000 systems

The exact series and model you choose will depend on the features you need (our systems consultants will help you decide). But you are never locked into a choice. Every Lexitron VT 1000 system is microprocessor-controlled, so any model can be upgraded quickly and inexpensively, new features added-on as they're developed.

Certain features are essential for top efficiency, and are standard with all Lexitron VT 1000 models:

Typethru. Print text as it is keyed—like a typewriter. For mailing labels, short memos, etc.

Continuous Typing. Key text faster than on a typewriter—because carriage return is automatic.

Pitch Selection. Display text on the screen in either 10- or 12-pitch. Print either size, in choice of styles.

You can print in:

10-Pitch	12-Pitch
Courier 10	Prestige Elite 12
Pica 10	Dual Gothic 12
	Letter Gothic 12

Available symbols

!@#$%|&*()+=§_°©™¶®†[]:";',.?/<>

Full-page Preview. Display entire page in reduced size for final check of content and format before printing.

Optional Characters. For technical and multi-language work, up to 96 extra characters. For instance:

←Ω↔∇⊥ΨΤ˜~Π[→ωερτψυιοπ]ÅΣΔΦΓϑθ

Special features available with various models

With Lexitron, there's always a model available that has exactly what you need.

Wide-page Capability. Up to 126 characters per line. For financial reports, charts, etc.

Subscripts and Superscripts. For formulas, technical and engineering reports.

Automatic Pagination. Shifts text to fill each printed page exactly, even when much text has been added or deleted.

Block Select. Moves text or figures, intact, from one column to another.

Overstrike. Displays and prints any character superimposed on any other. Such as: ⌀ ∅ ≠

Forms Tab. Automates preparation of forms.

Nonprint. Intermixes type styles, symbols, even different languages, with only two printer passes.

Automatic Margin. Right and left adjustments in a paragraph and throughout a document.

To Be Continued. Indefinitely. And new features are available to Lexitron system owners as easy, inexpensive add-ons.

Important available options

Our Mag Card Adapter makes your mag card library immediately usable with any Lexitron system. Our Typereader™ turns any OCR-B equipped typewriter into a data input station.

Contact your nearest Lexitron office for more information.

Series 900

Full-page screen, with special high-speed printer available with either tape cassette or mini-floppy disk storage media. Many features for those with especially heavy volume of work.

VT 1100

Tape cassette storage media. (Compatible with 900-Series systems.) Inexpensively convertible to floppy disk media.

VT 1200

Single mini-floppy disk storage media. With adapter can operate as tape or diskette (or both) unit. Additional features: stored tab settings, random page access, extra index pages.

VT 1300

Dual mini-floppy disk storage media. Additional features: duplicates diskettes, reassembles documents in new order on disks, allows editing concurrently with multi-page continuous printing.

Series 1000 Printer

Desk-top model. Compatible with all Lexitron text editors, and can be shared to cut per-station costs. Prints at speeds up to 660 words per minute.

Lexitron
CORPORATION

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