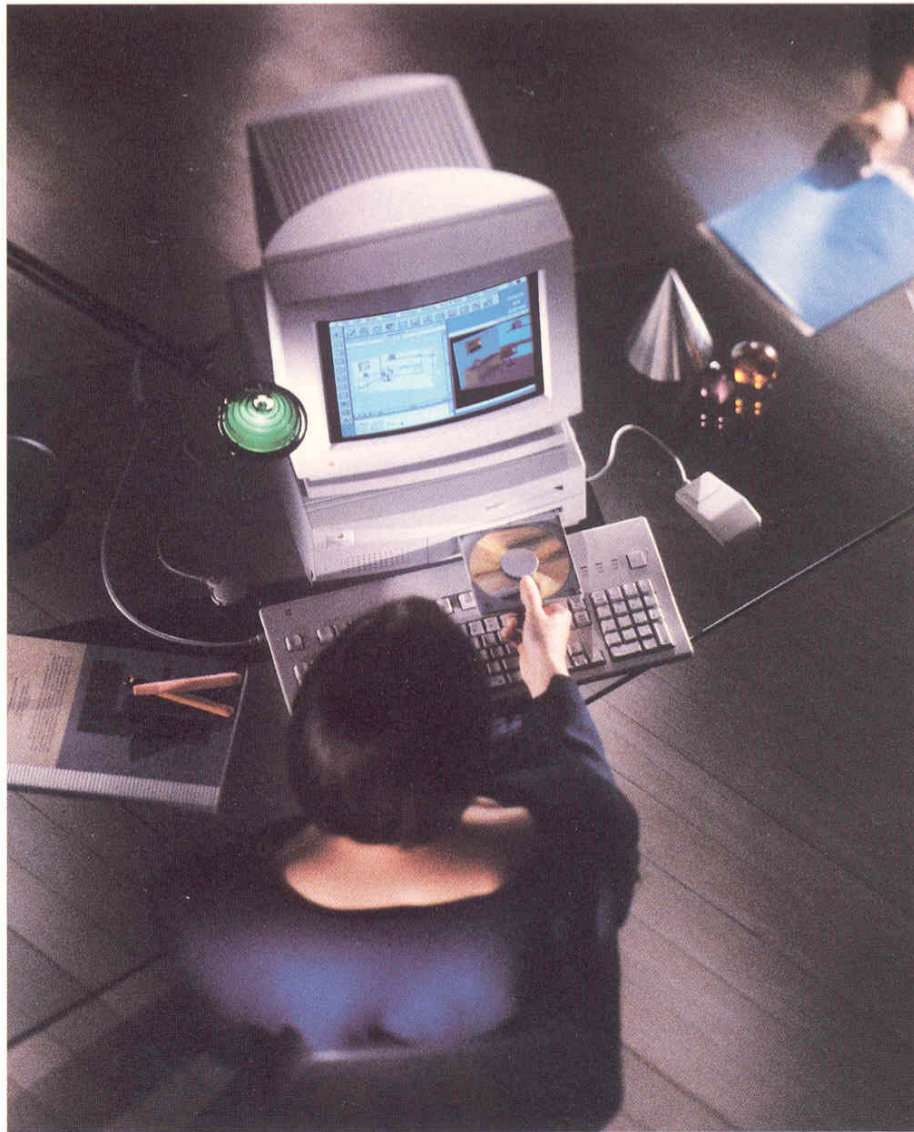




Macintosh IIvi and IIvx

Two computers that keep pace
with changing times.



Apple Computer

Stepping into the future has never been so simple.

Every day, it seems, incredible breakthroughs occur in computer technology. Amazing new programs arrive. Powerful new hardware is introduced. Intriguing new possibilities arise. And all of a sudden, the computer you bought a few years ago starts to look, well, a little old fashioned.

What's the best way to keep up?

Welcome to the newest members of the Macintosh™ II line of personal computers from Apple — the Macintosh IIvi and Macintosh IIvx. They're fast, flexible Macintosh computers that make quick work of today's most challenging computing tasks. And they're ready to tackle tomorrow's.

You can increase the capabilities of your Macintosh IIvi or IIvx computer as your needs expand. You can easily add a second colour display, an accelerator card and a scanner, for example — and still have room to grow. You can expand memory from 4 megabytes to 68 megabytes. You can also take advantage of the wealth of information stored on CD-ROM discs, SyQuest drives or high capacity hard disk drives.

At the heart of the Macintosh IIvi and IIvx computers is Motorola's powerful 68030 processor. It lets you run advanced desktop publishing, graphic design and simulation applications — without waiting. And it handles traditional productivity applications, such as word processors and spreadsheets, with ease.

These two computers also deliver dazzling colour. They offer built-in support for up to 256 colours on the Apple™ 14 inch Colour Display. And they can be enhanced to support as many as 32,000 colours, allowing you to work with vivid, lifelike images. If you want to work with even more colours, you can add a video card that lets you display up to 16.7 million colours.

Best of all, the Macintosh IIvi and IIvx computers are Macintosh personal computers, which means that serious computing has never been so easy. They're ideal choices for people who want to keep pace with the latest advances in personal computing.



You can choose from thousands of Macintosh software programs, from powerful word processors and spreadsheets to cutting-edge publishing and visualisation programs. And Macintosh applications are easy to learn and use, because they all provide easy to understand commands in convenient menus.



With a Macintosh CD-ROM drive, you can work with information stored on the growing array of CD-ROM discs. From foreign language tutorials and reference databases to science encyclopedias and photography portfolios, you can have instant access to a world of visual, graphic and textual information.



Macintosh Ilvi and Ilvx

Value comes built in.

When you buy a Macintosh, you buy a complete and fully integrated personal computer system. You get the world's most advanced system software — built in. The world's best graphical user interface — built in. Networking — built in.

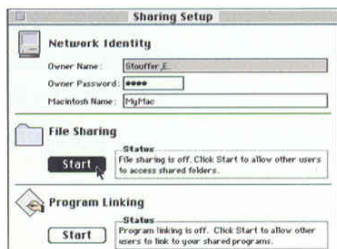
You also buy into the future. Macintosh makes it easy to take advantage of new software technologies through easy to install system software extensions and upgrades. System 7™, the newest version of the Macintosh operating system, works on every Macintosh and incorporates technologies that make your computer even more powerful and useful.

Easy and up-to-date file sharing.

Macintosh is the first personal computer to make file sharing a standard feature. This means that when your Macintosh is connected to an AppleTalk™ network, you can share files and folders on your hard disk with other computer users on the network. You don't need any additional hardware or software.

The publish and subscribe feature of System 7 ensures that the information you share is always up to date. You can create links between information in different documents, so that changes you make to one

document are automatically copied to others — even over a network.



To begin file sharing with your Macintosh, simply open the Sharing Setup control panel and click the Start button.

A photo library on your computer.

Photo CD technology from Kodak gives you convenient and affordable access to high

quality colour photographic images — right on your Macintosh. Using a Macintosh Ilvi or Ilvx equipped with an AppleCD 300i drive, you can easily add your own photographs to documents. Professionals such as graphic designers, desktop publishers and multimedia producers can integrate photographs into presentations and publications that combine video, animation and high quality still images.

Here's how it works: drop off a roll of film at a designated Photo CD location. Along with your usual slides and prints, you'll receive a compact disc containing up to 100 images. If you've shot only 24 pictures, you can return later to add new photos to the CD from subsequent rolls of film.

With your Macintosh and AppleCD 300i drive, it's easy to store and modify the images. There's no need for scanning. Your photos appear on the Macintosh desktop as small images called "thumbnails". Double-clicking on an image converts it to PICT format, so you can paste it into virtually any application. And with QuickTime™ software, you can open your photos as a QuickTime movie, so you can easily flip through them at random. If you have a large collection of Photo CD discs, you can use the catalogue feature to locate images quickly.



Movies on your Macintosh.

The innovative Apple QuickTime™ software makes it easy to work with dynamic information, such as video and sound, on your Macintosh. You can add QuickTime "movies" — digital video clips, animation sequences, sound files and high quality still images — to your documents just as you add text and graphics: by copying and pasting. You don't need any additional hardware or software. With QuickTime, your presentations and reports can come alive with customer testimonials, product demonstrations and colourful simulations.



With QuickTime, it's easy to show realistic product demonstrations on your Macintosh.

Macintosh IIvi

You could call it the workhorse of the Macintosh II product line. The Macintosh IIvi brings high performance computing to an extremely wide range of tasks — from projecting sales for your business and designing colour publications to creating customer databases and writing lengthy reports.

The Macintosh IIvi features a 68030 microprocessor running at 16 megahertz, so it's fast. It comes with 4 megabytes of RAM — expandable to 68 megabytes — and an accelerator slot, so you can increase the system's performance if your work requires even more computing speed.

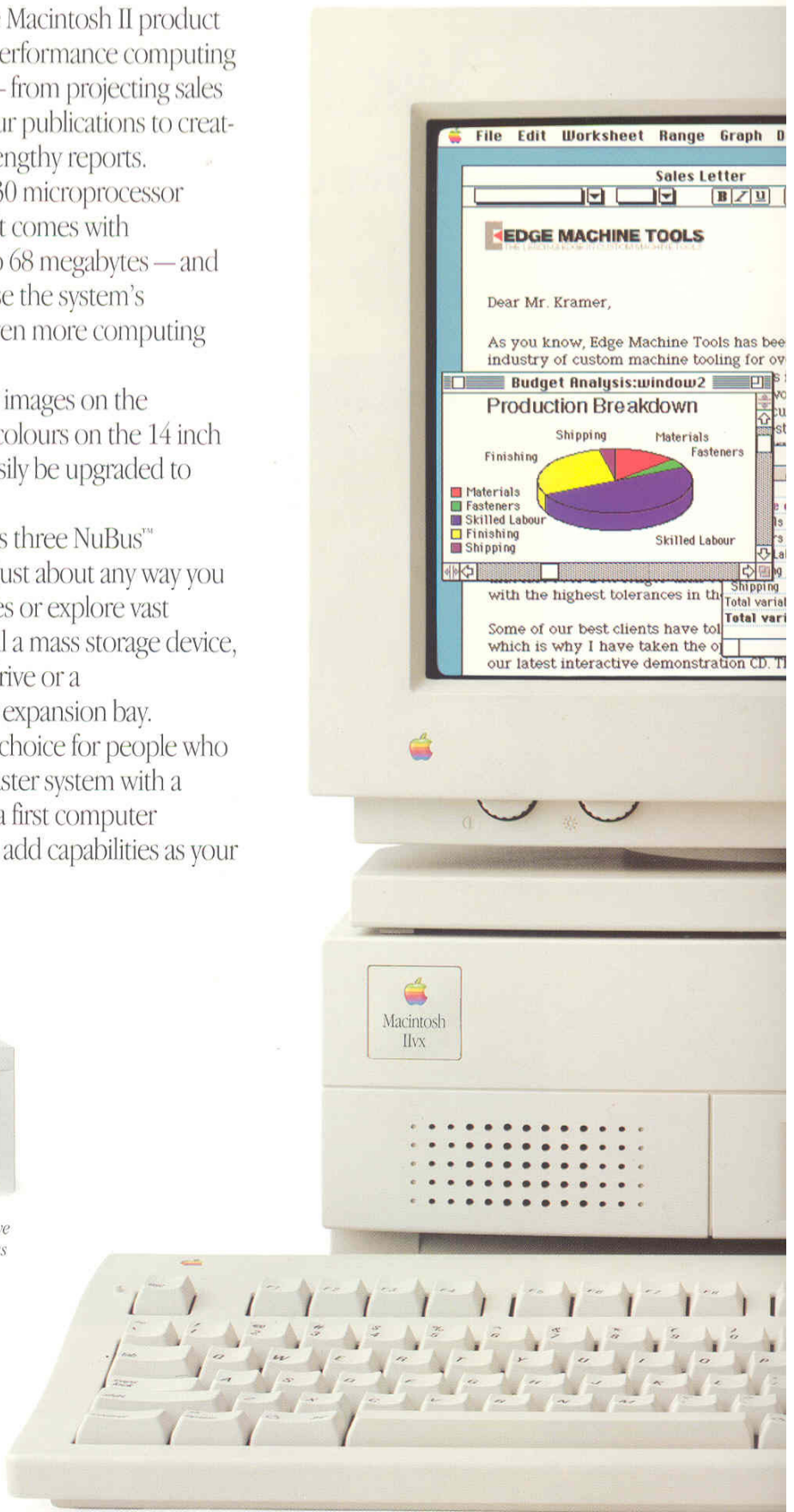
You can work with striking colour images on the Macintosh IIvi. It supports up to 256 colours on the 14 inch Macintosh Colour Display and can easily be upgraded to deliver 32,000 colours.

The IIvi has room to grow. With its three NuBus™ expansion slots, you can configure it just about any way you like. If you want to work with large files or explore vast libraries of information, you can install a mass storage device, such as a CD-ROM drive, a SyQuest drive or a magneto-optical drive in the system's expansion bay.

The Macintosh IIvi is an excellent choice for people who already own a computer but want a faster system with a larger colour display. It's also ideal as a first computer because it's easy to learn and you can add capabilities as your needs grow.



Macintosh IIvi and IIx computers have extensive expansion capabilities. They feature three NuBus slots, an accelerator slot, a SCSI port, a video-output port, two serial ports, sound-input and sound-output ports, and two Apple Desktop Bus™ ports.



Macintosh IIvx

The Macintosh IIvx has all the capabilities of the Macintosh IIvi — and it performs even faster. Its 68030 processor runs at 32 megahertz, and it has a built-in 68882 maths coprocessor and a 32K memory cache. The result? The Macintosh IIvx makes quick work of even the most complicated computing tasks, such as colour publishing or sophisticated financial analysis.

The Macintosh IIvx has the same colour capabilities as the IIvi, making it easy to incorporate vivid, lifelike images in the publications, presentations and demonstrations you create.

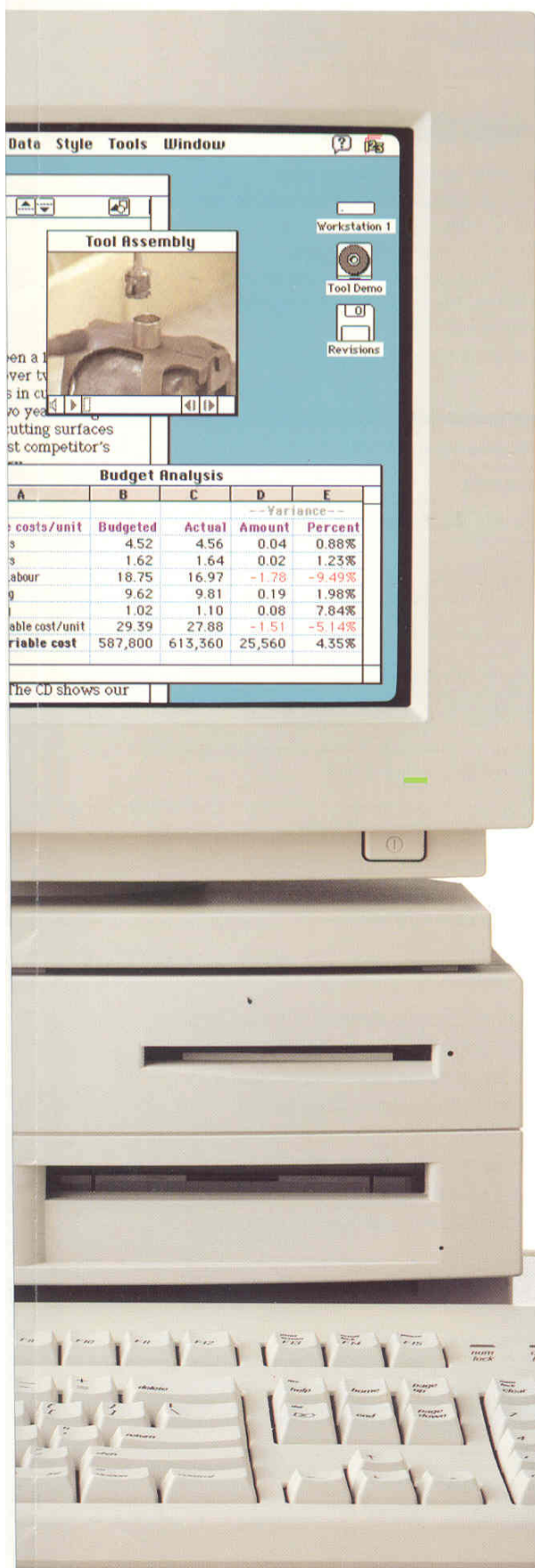
With its three NuBus slots and accelerator slot, you can configure your Macintosh IIvx for more advanced computing. For example, you can install a video card for a second colour display, an Ethernet networking card or an accelerator card for even faster performance.

You can install a mass storage device such as a CD-ROM drive, a SyQuest drive or a magneto-optical drive in the system's expansion bay. CD-ROM discs give you quick access to immense clip art, photography and font libraries, as well as reference materials and information in professional databases. Removable cartridges make it easy to work with the large graphic files that are common in today's publishing business.

The Macintosh IIvx is an excellent choice for desktop publishing professionals and business people who need to work with large amounts of information.

Internal AppleCD 300i drive

You can purchase a Macintosh IIvi or IIvx equipped with the AppleCD 300i internal CD-ROM drive. This configuration also gives you 5 megabytes of RAM, support for 32,000 colours, a selection of CD-ROM titles and software that supports Kodak Photo CD.





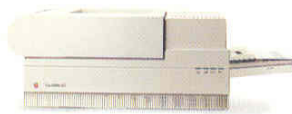
Apple StyleWriter
Laser quality printing at an affordable price.



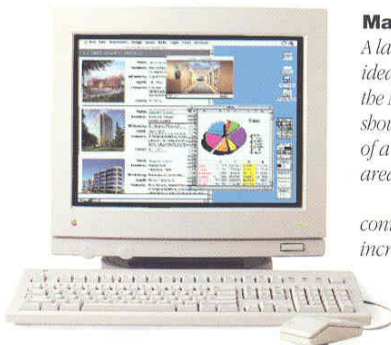
Apple Personal LaserWriter LS
Our most affordable laser printer.



Apple Personal LaserWriter NTR
A networkable laser printer that prints both TrueType™ and Adobe PostScript™ fonts.



Apple LaserWriter IIg
Our highest performance, networkable laser printer with built-in support for Ethernet networking.



Macintosh 16 inch Colour Display

A large work area and brilliant images make this an ideal display for high performance systems such as the Macintosh IIvi and IIx (video card required). It shows the full width and three quarters of the length of a letter size page, as well as an additional display area for easy access to your Macintosh desktop icons.

Macintosh IIvi and IIx computers allow you to connect two (or more) displays to your system to increase your on-screen work area.

Choose a printer.

Apple offers a complete line of printers — from the entry level, laser quality StyleWriter™ to the high performance LaserWriter™ IIg — which complement the Macintosh IIvi and IIx computers. Apple printers have set standards for print quality and ease of use time and time again. Whether you consider our single-user printers or our networkable printers, you can be sure you'll get great looking documents.

The LaserWriter IIg* and IIg printers take advantage of FinePrint™ and PhotoGrade™ technologies to print text, line art and scanned photographs with unprecedented detail and fidelity. Photographs printed by the LaserWriter IIg and IIg retain more detail than photographs printed by other laser printers because PhotoGrade allows the IIg and IIg to produce more grey levels. Both printers also support Macintosh and other personal computers on the same or different networks.

Networking is built in.

All Macintosh computers come with built-in AppleTalk networking capabilities, which means that connecting a Macintosh to a network is as easy as connecting an inexpensive Apple LocalTalk™ cable from one Macintosh to another. To connect most other computers to a network, you have to buy and install costly networking cards and software.

Once your Macintosh is connected to a network, you'll be able to print documents on the network's printers, send and receive electronic mail, and share files with other Macintosh users.

Macintosh can also connect to other kinds of computers, including minicomputers and mainframes. You can access data stored on host systems, copy information and paste it into your Macintosh applications, and communicate with other people on the network.

Macintosh is compatible with MS-DOS computers.

Macintosh IIvi and IIx computers come with the Apple SuperDrive™, a floppy disk drive that can read from and write to Macintosh disks as well as MS-DOS, Windows and OS/2 disks created on IBM and IBM-compatible computers. Using Apple Macintosh PC Exchange software, you can work with files stored on MS-DOS and Windows floppy disks just as you work with Macintosh disks. And third-party products such as SoftPC from Insignia Solutions let you run MS-DOS software programs on the Macintosh.



* Supports PhotoGrade with additional RAM.

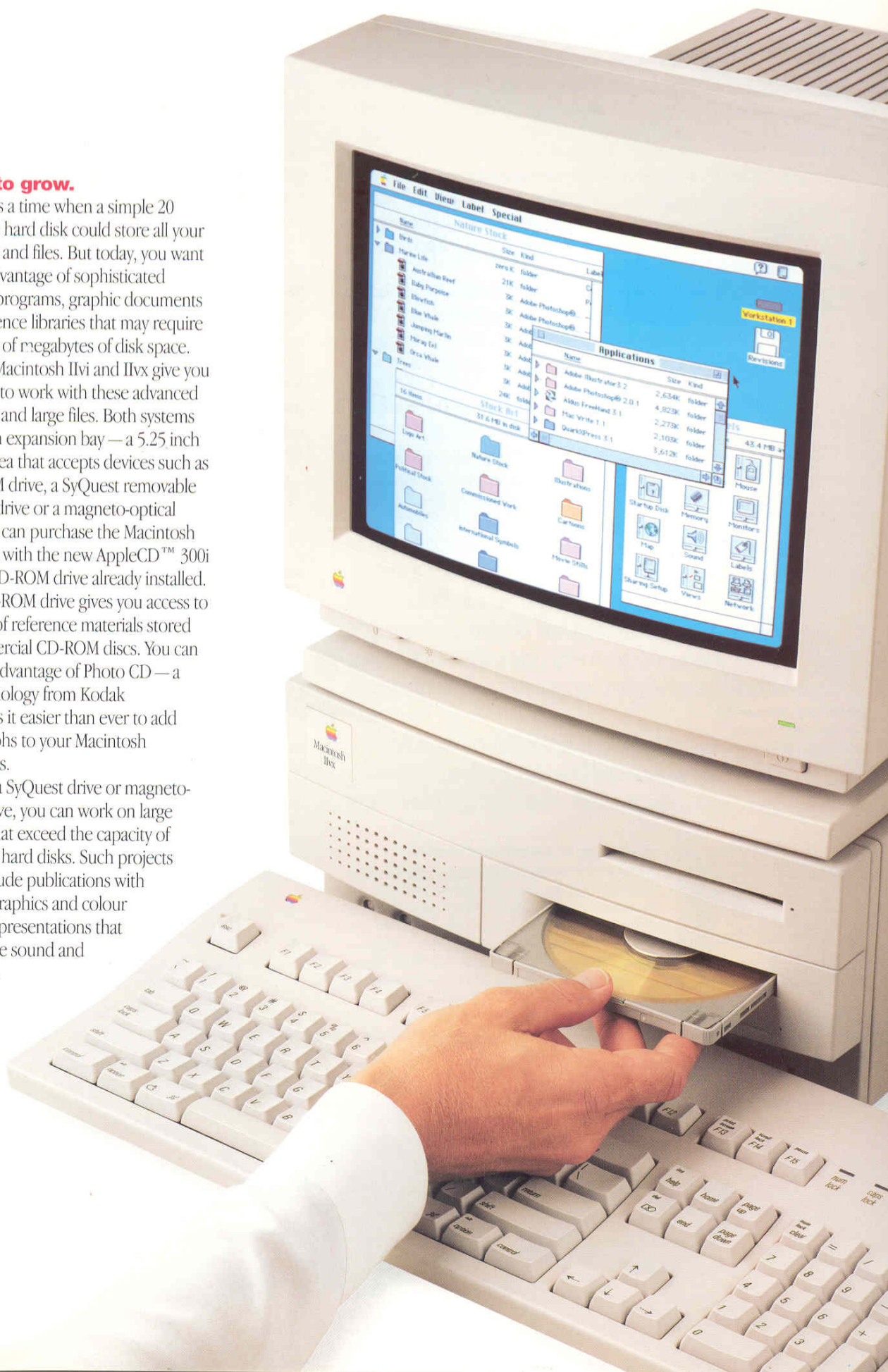
Room to grow.

There was a time when a simple 20 megabyte hard disk could store all your programs and files. But today, you want to take advantage of sophisticated software programs, graphic documents and reference libraries that may require hundreds of megabytes of disk space.

The Macintosh IIx and IIvx give you the room to work with these advanced programs and large files. Both systems include an expansion bay — a 5.25 inch storage area that accepts devices such as a CD-ROM drive, a SyQuest removable cartridge drive or a magneto-optical drive. You can purchase the Macintosh IIx or IIvx with the new AppleCD™ 300i internal CD-ROM drive already installed.

A CD-ROM drive gives you access to the array of reference materials stored on commercial CD-ROM discs. You can also take advantage of Photo CD — a new technology from Kodak that makes it easier than ever to add photographs to your Macintosh documents.

With a SyQuest drive or magneto-optical drive, you can work on large projects that exceed the capacity of traditional hard disks. Such projects might include publications with complex graphics and colour images or presentations that incorporate sound and animation.





Macintosh IIvi

The Apple Macintosh IIvi is an affordable, flexible system that can store large amounts of data. Its 68030 microprocessor runs at 16 megahertz and it has three NuBus expansion slots, so you can add options such as a second display, a networking card or an accelerator card. The Macintosh IIvi supports up to 256 colours on several Apple displays and can be upgraded to deliver up to 32,000 colours.



Macintosh IIvx

The Apple Macintosh IIvx has all the features of the Macintosh IIvi, with even higher performance. Its 68030 processor runs at 32 megahertz, and it includes a 68882 maths coprocessor and a 32K memory cache. It has built-in video support for up to 256 colours on several Apple colour displays and can be upgraded to display 32,000 colours. The Macintosh IIvx is a good choice for desktop publishing professionals and business people who need to work with large amounts of information.

Processors	16 MHz 68030; optional 68882 maths coprocessor	32 MHz 68030; 68882 maths coprocessor; 32K memory cache
Memory	4MB of RAM, expandable to 68MB: • 4MB on the logic board • Four SIMM slots support 256K, 1MB, 2MB, 4MB or 16MB SIMMs	4MB of RAM, expandable to 68MB: • 4MB on the logic board • Four SIMM slots support 256K, 1MB, 2MB, 4MB or 16MB SIMMs
Disk storage	• 1.4MB internal Apple SuperDrive • 40MB or 80MB internal hard disk drive • Space for an internal 5.25 inch storage device	• 1.4MB internal Apple SuperDrive • 80MB or 230MB internal hard disk drive • Space for an internal 5.25 inch storage device
Networking	Built-in LocalTalk connection; AppleTalk networking software	Built-in LocalTalk connection; AppleTalk networking software
Display capabilities	• Built-in support for up to 256 colours or shades of grey on the Macintosh 12 inch Monochrome Display and 14 inch Macintosh Colour Display • With 512K of additional video RAM, supports up to 32,000 colours on these displays	• Built-in support for up to 256 colours or shades of grey on the Macintosh 12 inch Monochrome Display and 14 inch Macintosh Colour Display • With 512K of additional video RAM, supports up to 32,000 colours on these displays
Expansion capabilities	Three NuBus slots, accelerator slot; supports up to seven SCSI devices	Three NuBus slots, accelerator slot; supports up to seven SCSI devices
Ports	Two serial ports, SCSI port, two ADB ports, video-output port	Two serial ports, SCSI port, two ADB ports, video-output port
Sound	Input port, output port; microphone included	Input port, output port; microphone included
AppleCD 300i configuration	Includes the AppleCD 300i internal CD-ROM drive, 5MB of RAM and 1MB of video RAM (supports up to 32,000 colours)	Includes the AppleCD 300i internal CD-ROM drive, 5MB of RAM and 1MB of video RAM (supports up to 32,000 colours)

Fortunately, purchasing Macintosh personal computers is as easy as using them. And to conserve your working capital, you can lease with Apple Commercial Credit™. If you qualify, you can get Apple products the same day you apply. Apple Computer is a licensed credit broker.

There are more than 250 Apple Authorised Resellers around the country who will be happy to show you the entire range of Apple Macintosh personal computers and allow you to try out any of the systems. Your local Apple

Authorised Reseller can help you identify your exact needs and suggest the right Apple Macintosh and software for you. All of our Resellers have had to reach the highest standard of competence before being awarded the authorised classification.

Every Apple Authorised Reseller and AppleCentreSM has access to full service and support facilities to help you gain the greatest benefits from your Apple Macintosh.

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