

M a c i n t o s h

Performa

Performa.
The Family
Macintosh.



Welcome to the Macintosh Performa family.

Meet the computers that are right at home with everyone in your family: The Apple® Macintosh® Performa™ line of computers.

Macintosh Performa is perfect for your kids' homework, because it not only makes using a computer simple, it also makes learning fun. And Apple is the #1 choice in schools across the nation.

Performa is also ideal for your work at home. Since it can work with files from MS-DOS and Windows systems, you can use Performa for projects you bring home from the office. Plus, Performa can easily help you organize your finances, as well as your household correspondence.



Best of all, Performa is from Apple, a recognized leader in education and business computing for more than a decade. More students use Apple personal computers than any other brand, and Apple was ranked highest in overall PC customer satisfaction by J.D. Power and Associates for two years in a row.*

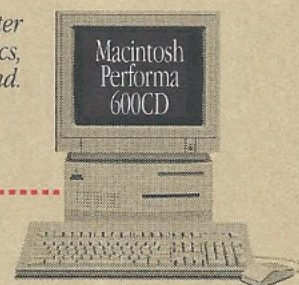
Just like any Macintosh, a Macintosh Performa computer is easy to set up, easy to learn, easy to use, and easy to expand. So Performa will not only become a valuable addition to your family from the outset, but will also grow as your family's needs grow.

A Macintosh Performa computer comes complete—with everything you need to get started right away. Plug it in. Turn it on. That's all you have to do to be up and running in no time.

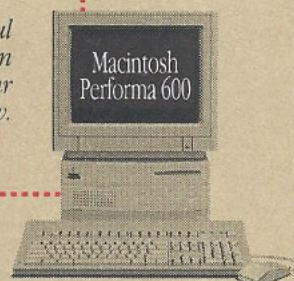
Study the comparison chart that follows to determine which member of the Performa family is the best value for your family.

*J.D. Power and Associates 1992 Computer End-User Satisfaction Study. Study conducted among 2255 business end-users at 1145 business sites.

A great home computer for superior graphics, animation and sound.



A truly powerful computer that can expand as your family's needs grow.



Excellent for those who need greater storage, clarity, and color than the Performa 405—and twice the speed.



The perfect entry-level color computer for your entire family.



Which Macintosh Performa is

Ideal if you need:

- An entry-level color computer
- Speed and power for basic tasks
- Storage space for many standard files
- To send faxes, connect with online services
- Expansion as your needs grow

- More color and storage than the Performa 405, twice the speed
- Enough power for sophisticated programs
- To send faxes, connect with online services
- Text and graphics so clear, you have to see them to believe them
- Expansion as your needs grow

- Enough power for graphics- and sound-intensive applications
- Greater speed, larger memory and storage than the Performa 450
- Brilliantly clear text and images
- Impressive expansion capabilities

- A great home computer for graphics, animation, and sound
- Greater speed, larger memory and storage than the Performa 600
- To run multimedia and modeling programs in brilliant color
- Impressive expansion capabilities

Processor

68030 @ 16 MHz
Ideal speed and power for basic word processing, spreadsheet, database, and graphics tasks

68030 @ 25 MHz
Ideal for sophisticated software applications, twice the power of the Performa 405

68030 @ 32 MHz
More than enough power and speed for graphics, animation and sound

68030 @ 32 MHz
Great power for graphics and animation; impressive speed

RAM

4 MB RAM
Enough memory for nearly all applications, expandable to 10 MB

4 MB RAM
Enough memory for nearly all applications, expandable to 36 MB

4 MB RAM
Enough memory for nearly all applications, expandable to 68 MB

5 MB RAM
Enough memory for any application, expandable to 68 MB

HD

80 MB
Perfect for storing a wealth of standard programs and documents

120 MB
Larger storage capacity than the Performa 405

160 MB
Larger storage capacity than the Performa 450

160 MB
Larger storage capacity than the Performa 450

Modem

Included
Connects your Performa to information services, and lets you send faxes

Included
Connects your Performa to information services, and lets you send faxes

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Built-in video support

16 colors
Runs software in color, without requiring a video card

256 colors
Runs software in an impressive spectrum of color, without requiring a video card

256 colors
Runs software in an impressive spectrum of color, without requiring a video card

32,000 colors
Runs animation and modeling software in brilliant color, without requiring a video card

is right for your family?

Support	Expansion slots	Monitor	Dot pitch	Keyboard	Software already installed
One	Can expand as your family's needs grow	14" Performa Display, included An ideal general-purpose monitor	.39mm Extra-clear text and graphics	Standard Includes numeric keypad for footing numbers	WordPerfect Works for the Macintosh Performa by WordPerfect Corp. The American Heritage Electronic Dictionary by Wordstar International, Inc. Correct Grammar by Wordstar International, Inc. Best of ClickArt Collection by T/Maker
One	Can expand as your family's needs grow	14" Performa Plus Display, included A higher-resolution display than included with the Performa 405	.29mm Text and graphics so clear, you have to see them to believe them	Standard Includes numeric keypad for footing numbers	WordPerfect Works for the Macintosh Performa by WordPerfect Corp. The American Heritage Electronic Dictionary by Wordstar International, Inc. Correct Grammar by Wordstar International, Inc. Best of ClickArt Collection by T/Maker TouchBASE by After Hours Software DateBook by After Hours Software
Three	Lets you add expansion cards, such as a video card that lets you capture footage from your VCR.	14" Performa Plus Display, sold separately A high-resolution display	.29mm/w Performa Plus Display, sold separately Text and graphics so clear, you have to see them to believe them	Extended Includes shortcut keys, numeric keypad for footing numbers	Symantec GreatWorks by Symantec Managing Your Own Business by Teleware Best of ClickArt Collection by T/Maker
Three	Lets you add expansion cards, such as a video card that lets you capture footage from your VCR	14" Performa Plus Display, sold separately A high-resolution display	.29mm/w Performa Plus Display, sold separately Brilliantly clear text and graphics—you have to see them to believe them	Extended Includes shortcut keys, numeric keypad for footing numbers	Symantec GreatWorks by Symantec CD: Compton's Multimedia Encyclopedia by Compton's NewMedia CD: Mozart Dissonant Quartet by The Voyager Company CD: Cinderella by Discis CD: Kodak Photo CD Sampler by Kodak Corp.

Every Performa computer includes the following:

Apple System Software 7.1P

- Launcher. For easy access to your applications.
- At Ease™. For protecting your files while sharing your Performa.
- Macintosh PC Exchange. For using MS-DOS®/Windows™ files.
- QuickTime™. For creating and playing digitized video on your Performa, when combined with application software.

Service and support

- One-year limited warranty. Your Performa carries a limited warranty for up to 12 months.
- One year of in-home service. Apple offers carry-in, mail-in, or at-home service options.
- Toll-free help line support. If you have questions, assistance is just a phone call away.

Performa peripherals.

Productivity tools that enhance the performance of your Performa home computer system.

Performa Display

A sharp, crisp monitor that's standard with the Performa 405 computers.

This ideal general-purpose monitor features a 14" display, extra-clear text and graphics, and great image and color resolution.

Performa Plus Display

A brilliantly clear monitor that's standard with the Performa 450 and optional with the Performa 600 family.

With the Performa Plus Display, you'll enjoy color, text and graphics so clean and crisp, you have to see them to believe them. All cables are included, so there's no need for additional equipment.

Sold separately

Apple StyleWriter® II

The perfect printing companion for your Macintosh Performa computer.

The StyleWriter II brings you laser-quality printing at an affordable price. It comes standard with 39 TrueType™ typefaces, so there's no need to download fonts. And the GrayShare™ software included gives you high-resolution gray-scale graphics, along with faster printing.

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